

2008 PORTRAIT PRICING

Thank you for your interest in **Carrie Prewitt Photography**! Please note that because I take on a limited number of sessions each month, I am usually booked well in advance, so call early to secure your date. I look forward to meeting you!

Your PHOTOSSESSION

A session with me includes several steps:

- When you call or e-mail to book your session, we will have a detailed discussion about your expectations and desires for the session. We'll also decide on the date and perfect location and discuss all the details.
- In order to book your session (with the exception of *Newborn* sessions), I must receive full payment within 5 days of our initial discussion.
- After our session, I will develop all the photos in my digital darkroom, paying close attention to each individual picture. I will develop some in bright color, some in black and white, and some in artistic color to give you a wide variety of selections.
- After about 10-14 days, your images will be posted in a secure, password-protected online gallery for you to proof your pictures and place your order.

PLEASE NOTE:

Prices are subject to change. You secure your pricing when you book your session. *You must order your prints before your online gallery expires in order to take advantage of any photo credits or coupons you have. All special offers or credits (including the print credit that was part of your session fee) expire when your gallery expires.* All photos are archived for any future orders you wish to place. If you wish to place an order after your gallery has expired, please contact me and I will be happy to help you.

PORTRAIT PHOTOSSESSIONS

THE STANDARD PHOTOSSESSION: \$375

- 1 to 1 ½ hour photo session, either at my home, your home, or any special location of your choice.
- Included in your session fee is a \$200 print credit to use when ordering prints.
- a 30-day online gallery (secure and password-protected) for ordering your prints and for sharing with friends and family

THE NEWBORN {WELCOME TO THE WORLD} PHOTOSSESSION: \$850

In this extra-special plan, I will be “on call” to arrive in your home or hospital room at any Madison County area location within 48 hours of the birth of your little one to document those first precious and magical hours of life. This once-in-a-lifetime session makes a wonderful gift for a family that is expecting a new little one. It includes:

- 2-3 hours documentation of your little one’s brand-new life with at a Madison County hospital or your home.
- In-home appointment to select images
- Secure, password-protected online image gallery in about 48 hours
- Customized e-mail photo announcement for you to e-mail to family & friends
- DVD slideshow set to music including all session images
- 50 customized birth announcement cards with envelopes *OR* 1 digital proof for you to use to create your own announcement
- Announcement design and delivery – provide your mailing list and I will do the rest!
- The expanded package includes one 11X14 hardcover keepsake album and two 5x5 grandparent albums (following same layout) at a special rate of **\$1,000.**

THE NEWBORN {SETTLED IN} PHOTOSSESSION: \$400

I love photographing newborns and take time to make sure that the session goes perfectly. I will travel to your home and spend two careful hours capturing all those amazing newborn moments. Please note that newborn shoots are best done within the first 2 weeks after birth. Past 2 weeks, most babies will no longer be curly and sleepy, making newborn photos much more difficult. I also understand that booking many weeks out for a newborn shoot is difficult. Consequently, I try to leave a few slots open here and there to book last minute

newborn photo sessions, if you let me know in advance approximately when you are expecting.

- 2 hour photo session at your home.
- Included in your session fee is a \$200 print credit to use when ordering prints.
- a 30-day online gallery for ordering art prints and for sharing with friends and family
- One box of custom birth announcement cards with envelopes (25 total). Additional boxes are available at a la carte rates.

BABY'S FIRST YEAR PLATINUM PACKAGE: \$975

Oh, how quickly they grow! Baby's first year is a magical, exciting, and, dare we say, *exhausting* time... but don't let it slip by too quickly. This package allows you to document baby's first milestones, ending with the best part - CAKE! These sessions and print items ordered separately would cost over \$1525, so make sure to take advantage of this package and save over \$550! Clients who have completed the **NEWBORN {WELCOME TO THE WORLD}** session can receive this package at the further discounted rate of **\$900!** This package includes:

- session fees for each session (four total – Newborn, 3-4 months, 8-9 months, and 12 months). Newborn session lasts 2 hours – all other sessions last approximately one hour.
- 15-day online gallery for ordering art prints and for sharing with friends and family – one gallery per session.
- one 8X10 portrait from each session (four total)
- one 5X7 portrait from each session (four total)
- one sheet of 8 wallets from each session (four total)
- one 11X14 custom-designed coffee table Storybook including up to 60 images from all your combined sessions. This beautiful book is a hardback library-bound book featuring your four favorite photos in storyboard fashion on the dust jacket, and will be presented to you at the end of Baby's First Year.
- Two boxes of custom birth announcement cards with envelopes (50 total)
- Payments may be made in 3 installments of \$325 (due at the first three sessions)

BABY'S FIRST YEAR PEWTER PACKAGE: \$750

The smaller (but no less beautiful) version of the Platinum package. These sessions and print items ordered separately would cost over \$1200, so make sure to take advantage of this package and save over \$450! Clients who have completed the **NEWBORN {WELCOME TO THE WORLD}** session can receive this package at the further discounted rate of **\$695!** This session includes:

- session fees for each session (three total – newborn, 5-8 months, and 12 months). Newborn session lasts 2 hours – all other sessions last one hour.
- 15-day online gallery for ordering art prints and for sharing with friends and family – one gallery per session.
- one 8X10 portrait from each session (three total)
- one 5X7 portrait from each session (three total)
- one sheet of 8 wallets from each session (three total)
- one 8X10 custom-designed coffee table Storybook including up to 45 images from all your combined sessions. This beautiful book is a hardback library-bound book featuring your favorite photo on the dust jacket.
- One box of custom birth announcement cards with envelopes (25 total)
- Payments may be made in 2 installments of \$375 (due at the first two sessions).

BIRTHDAY PARTY PHOTOSSESSIONS

Please visit my [blog](#) to learn more about Birthday Parties.

THE DAISY PACKAGE: \$200

- 2 hours shooting time (extra time may be purchased *a la carte* for \$50 per half-hour)
- Free photo downloads from my website for you and your guests (printable up to 5x7)
- A 15-minute Birthday Girl or Boy mini-session before guests arrive
- Family portraits taken *during* the party
- All prints available for purchase *a la carte* from my website

THE DAFFODIL PACKAGE: \$375

- 2 1/2 hours shooting time (extra time may be purchased *a la carte* for \$50 per half-hour) Free photo downloads from my website for you and your guests (printable up to 5x7)
- A 15-minute Birthday Girl or Boy mini-session before guests arrive
- Family portraits taken *before* guests arrive
- All prints available for purchase *a la carte* from my website
- 11x14 print of your choice on Kodak Endura Paper

THE LILY PACKAGE: \$575

- 3 hours shooting time
- Free photo downloads from my website for you and your guests (printable up to 5x7)
- A 30-minute Birthday Girl or Boy photo session before guests arrive
- Family portraits taken *before* guests arrive
- All prints available for purchase *a la carte*
- 11x14 print of your choice on Kodak Endura Paper
- 8 X 10 custom-designed coffee table book including all the images from the party. This beautiful book is a hardback library-bound book with a dust jacket featuring a photo of the Birthday Girl or Boy on the cover.

THE ROSE PACKAGE: \$975

- 3 hours shooting time
- Free photo downloads from my website for you and your guests (printable up to 5x7)
- A 30-minute Birthday Girl or Boy mini-session before guests arrive
- Family portraits taken *before* guests arrive
- All prints available for purchase *a la carte*
- 16 X 20 print of your choice mounted on canvas or as a canvas gallery wrap
- 8 X 10 custom-designed coffee table book including all the images from the party. This beautiful book is a hardback library-bound book with a dust jacket featuring a photo of the Birthday Girl or Boy on the cover.
- DVD containing all high-resolution images from the party for you to keep. High-res images are printable to very large sizes, unlike the online gallery downloads, which are only printable up to 5x7.

EVENT PHOTOGRAPHY

I am available to photograph events; however, I am not photographing weddings at this time. For events with dinner seating, I will take photos of all guests at their tables. I also take photos of people as they arrive, of guests mingling, of bands performing, of live auctions, etc. I take photos of the decorated tables and venue before guests arrive. I have several different packages to meet your needs:

THE IVORY PACKAGE: \$400

- 2 hours shooting time (extra time may be purchased *a la carte* for \$50 per half-hour)
- \$6-per-photo downloads from my website for your guests (these downloads are printable up to 5x7)
- All print sizes also available for purchase *a la carte* from my website
- Small cards with online event gallery information, to tell guests now to view their pictures.

THE SILVER PACKAGE: \$600

- 2 1/2 hours shooting time (extra time may be purchased *a la carte* for \$50 per half-hour)
- \$3-per-photo downloads from my website for your guests (these downloads are printable up to 5x7)
- All print sizes available for purchase *a la carte* from my website
- Custom-designed cards with information on how to go to the online event gallery. These cards must be ordered in advance and will have artwork designed just for your event to fit in with your décor.

THE GOLD PACKAGE: \$800

- 3 hours shooting time
- **Free** photo downloads from my website for you and your guests (these downloads are printable up to 5x7)
- All print sizes available for purchase *a la carte* from my website
- Custom-designed cards with information on how to go to the online event gallery. These cards must be ordered in advance and will have artwork designed just for your event to fit in with your décor.

{KIDS AT PLAY} SCHOOL PROGRAM

The exciting **Kids at Play** program offers photojournalistic school pictures, taken in artistic black and white. These portraits are so elegant, timeless, and classic.

- No posing or forced smiles allowed
- Artistic portraits rendered in black and white with convenient online ordering
- Competitive print package prices
- No money or order envelopes to deal with

- No bad pictures
- No obligation to buy

If you are interested in having me come to your preschool or kindergarten to take beautiful pictures of your school children, call today to learn more and I'll send you a [brochure](#). Begin a new tradition of excellence at your school today!

PRINT PRICES

ART PRINTS

All art prints are finished with an Irish linen texture, and sprayed with a lustre archival protectant. Prints 11X14 and larger are mounted on art board to protect the print.

- Wallets (8 - single image): \$30
- 4x6: \$13
- 5X7: \$15
- 8x10: \$25
- 11x14: \$65
- 16x20: \$110
- 20x24: \$195
- 24x30: \$275
- 30x40: \$425
- 40x60: \$660

ART PRINTS ON METALLIC PAPER

Kodak's Professional Endura Metallic paper features a unique metallic/pearlescent look, giving images a brilliance unlike any other print medium. Detail is sharp, colors are saturated, blacks are rich, flesh tones look natural, and an ultra-bright background help images really pop. This paper is perfect for really bright color prints or black and white images, and is very durable and tear-resistant. No glass is required when framing this type of paper. Available in smooth glossy surface only. Prints 11X14 and larger are mounted on art board to protect the print.

- 4x6: \$16
- 5X7: \$19
- 8x10: \$29
- 11x14: \$75
- 16x20: \$124
- 20x24: \$240
- 24x30: \$335
- 30x40: \$495
- 40x60: \$720

FINE ART WATERCOLOR PRINTS

Fine Art Giclee Watercolor Prints are printed on specialty watercolor paper. When being printed, the inks are actually absorbed slightly into the paper and blend to create fine art. Prints 11X14 and larger are mounted on art board to protect the print.

- 8x10: \$110
- 11x14: \$160
- 16x20: \$260
- 20x24: \$375
- 24x30: \$515
- 30x40: \$950
- 40x60: \$1525

CANVAS ART PRINTS – FRAMEABLE

Canvas Art Prints are printed on high quality canvas. The canvas is then mounted on masonite for durable strength, sprayed with protectant, and comes ready to be framed.

- 8x10: \$75
- 11x14: \$110
- 16x20: \$175
- 20x24: \$280
- 24x30: \$380
- 30x40: \$620
- 40x60: \$950

GALLERY WRAP CANVAS – NO FRAME REQUIRED

Canvas Giclee Gallery Wraps are printed on highest quality canvas. The canvas is stretched around a frame so that the image is “wrapped” around and is visible from all sides. Alternately, the image can be centered on the front of the canvas, while the

visible sides are finished in black. No frame is required for these beautiful canvases. They are my favorite type of mounting, and are absolutely stunning!

- 8x10: \$150
- 11x14: \$205
- 16x20: \$318
- 20x24: \$460
- 24x30: \$590
- 30x40: \$900
- 40x60: \$1800

PAINTED PORTRAITS

These stunning portraits are perfect for large wall canvases. I digitally “paint” each portrait myself, and can achieve many unique effects that are especially beautiful when mounted on canvas or watercolor paper. Please visit my [blog](#) to view some examples of this medium.

- 8x10: \$200
- 11x14: \$260
- 16x20: \$375
- 20x24: \$525
- 24x30: \$675
- 30x40: \$1200
- 40x60: \$2200

STORYBOOKS

Storybooks are custom designed, heirloom quality, bound hardback coffee-table books. The dust jacket features a photo from your session. Each book is one of a kind, and includes photos from your session or sessions. The Artist Storybook also intertwines beautiful text, poetry, and personal information provided by you, and has featured photos in storyboard fashion on the dust jacket. These books are perfect as keepsakes of baby’s first year, as compilation books to include many sessions, or if you just can’t decide which prints to purchase!

- Portrait Storybook (8x10): \$600
Includes all images from your session, or 40 images total if you are combining several sessions.
- Artist Storybook (11x14): \$800
Includes all images from your session or sessions (no image limit) with poetry or other personal information provided by you.

COMPLETE SESSIONS ON DVD

For highest quality prints, I do recommend that you order your Art Prints through me, as I use an excellent full-service professional lab. However, I still believe that you should be able to own all digital images from your session. Very

few professional photographers offer digital negatives, but I know that as a parent you may want to scrapbook your images, e-mail them, whatever you want... they are images of YOUR family, after all!

Your DVD is presented in a leather case and is available for:

- \$800 in addition to your \$200 print credit purchase (Print credit does *not* apply towards DVD purchase)
- \$575 with a \$400 print purchase
- \$300 with a \$600 print purchase
- Sorry, single negatives are not available separately except as part of the **NEWBORN {WELCOME TO THE WORLD}** plan.

A word of caution: drug store and big-box store photo centers allow the worker-of-the-day to calibrate the colors and tweak settings as he/she sees fit, and you can end up with horribly inconsistent print quality. For obvious reasons, I cannot guarantee quality on images you have printed yourself. I can recommend several consistent online printing services if you are interested – be sure to use their matte paper options for a more professional look.

Remember, there is a reason professional photos cost more - the paper is thicker and highest quality, is textured, and is sprayed with protectant - the printers are top-notch and are calibrated daily - if there is a problem with a print my lab lets me know immediately - and I get to make sure the prints are perfect before passing them on to you. So, long story short... If you are using your digital negatives for e-mailing, archiving, digital scrapbooking, or smaller prints, these will serve your purposes well, but if you want large wall prints, you will be better served by purchasing Art Prints through my website.

PLEASE NOTE:

Single *print* or *print-item* orders (such as books or DVD's) totaling more than \$500 receive a 10% discount. Print Credits do apply towards the single order. Items received as part of a Package (with the exception of Print Credits) are not included in single orders.

Single *print* or *print-item* orders (such as books or DVD's) totaling more than \$1000 receive a 15% discount. Print Credits do apply towards the single order. Items received as part of a Package (with the exception of Print Credits) are not included in single orders.